

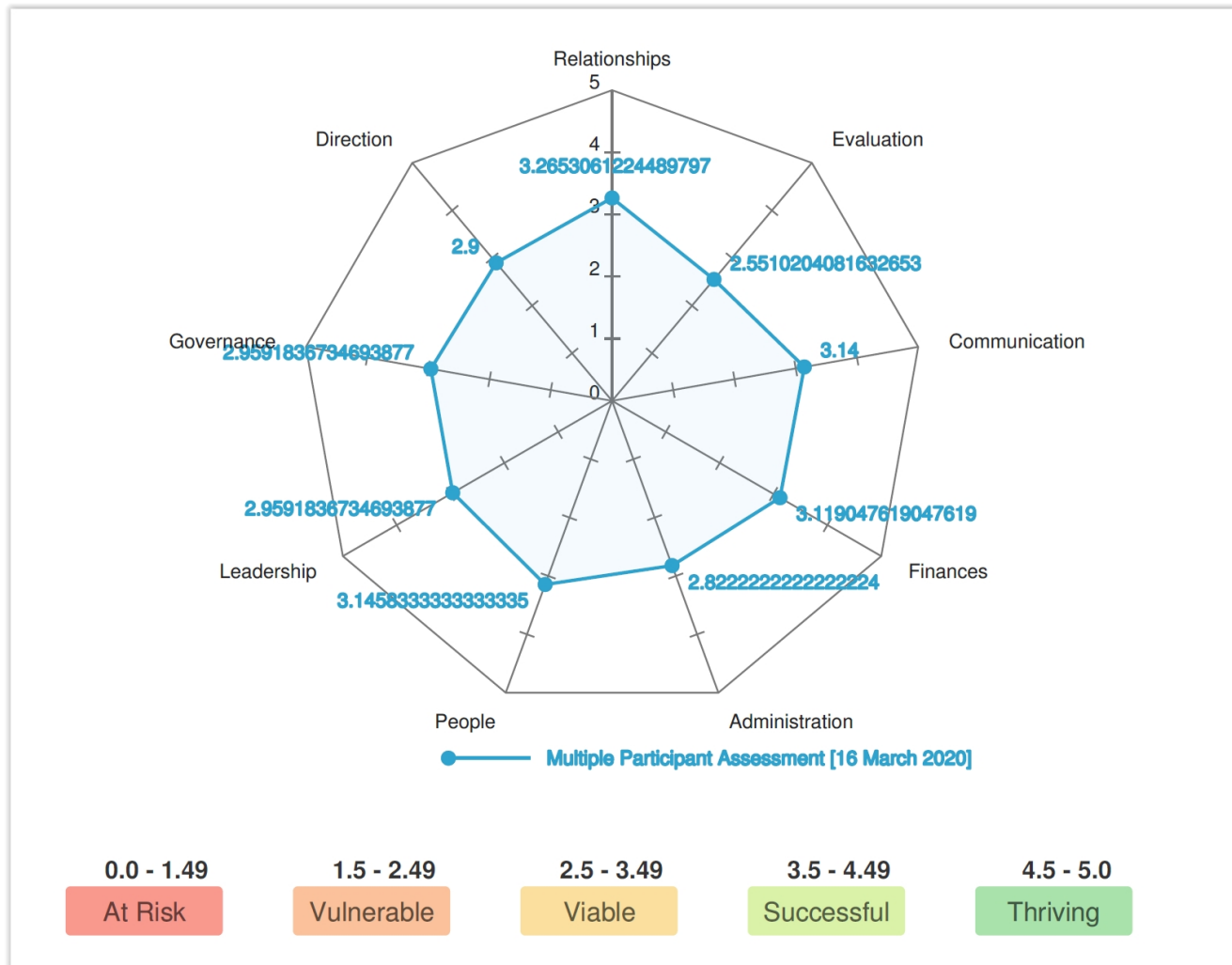
NZAIA Strategic Planning Meeting

Fri 4th Dec 2020

Overview of key outcomes

Richard Morgan, *Chair NZAIA*

NZ Navigator Report



Vulnerabilities

thanks Nick!

- Strategic planning
- Leadership capability
- Policies and procedures
- External visibility
- Measuring outcomes
- Clarifying relationships/stakeholder mapping

Vision

- Where we want to get to within next 36 months:
 - have an active membership of 200
 - core group moving from process/operational tasks to focus more on substantive aspects
 - greater emphasis on information-based services, and increasing our influence
 - increased collaboration with partners
 - overall higher visibility
 - be the first port of call for advice on IA, of all forms

Some key actions (1)

- Embed strategic planning in our management processes
- Review and revise our constitution
 - esp to meet responsibilities, specify roles, but also maintain ethos
- Ensure all necessary policies and procedures are recorded and accessible
- Provide opportunities and support for core group members to take on operational roles
 - develop succession plans for all roles, plus officer positions
 - pay for admin support, esp for conferences

Some key actions (2)

- Examine ways to increase our visibility
 - multiple actions, across media, operations, new activities, etc.
- Identify key relationships, carry out stakeholder mapping
 - strengthen links to IAIA, EIANZ, SPREP, RSNZ
 - develop new allies
- Consider ways to evaluate our effectiveness
- More proactive engagement with members
 - e.g. web-based database of members (bio, etc.)
- Investigate new services
 - webinars, online training, etc.

Implementation

- Looking at actions for the next 6 months, 12 months, and 36 months
 - prioritise, and reflect time/resources required
- Will finalise proposed actions, and timelines, then assign responsibilities....hopefully before Christmas!

Thanks to Rachel for notes and action points