

## Strategic planning...action plan

<b>Actions</b>	
<b>Embed strategic planning in our management processes</b>	<u>SP process</u>
<b>Review and revise our constitution</b>	<u>Governance</u>
esp to meet responsibilities, specify roles, but also maintain ethos	
tasks carried out by Chair, Treasurer, Secretary need to be clarified and updated in the Constitution	
<b>Provide opportunities and support for core group members to take on operational roles</b>	
develop succession plans for all roles, plus officer positions	
raise capability of people within the Core Group and membership by writing a role description for each role/task, trainee person for each role, develop an Induction Process (first Zoom mtg of the year to have an Induction element to it).	
pay for admin support, esp for conferences	
<b>Ensure all necessary policies and procedures are recorded and accessible</b>	<u>Policy framework</u>
we need a policy person (6-12 months) to co-ordinate the collection, review, and uploading, of existing policies and procedures	
need a policy on asking for subscription renewal	
<b>Examine ways to increase our visibility</b>	<u>External</u>
multiple actions, across media, operations, new activities, etc.	
<b>Identify and strengthen key relationships,</b>	
carry out stakeholder mapping	
strengthen links to IAIA, EIANZ, SPREP, RSNZ	
include IAIA affiliates page on our website	
develop new allies	
<b>Consider ways to evaluate our effectiveness</b>	
<b>More proactive engagement with members</b>	<u>Internal</u>
web-based database of members (bio, etc.)	
will draw up an annual plan of themes for Impact Connector e.g. risk assessment vs impact assessment; social impact vs cultural impact. (Connect articles across social media platforms)	
send Impact Connector TOC to e-list, with periodic membership drive	
<b>Investigate new services: webinars, online training, etc.</b>	