



Trust Tairāwhiti

Regional Wellbeing
He Tohu Ora

Embracing the past, present & future of wellbeing data
to assess & measure impact for better decision making

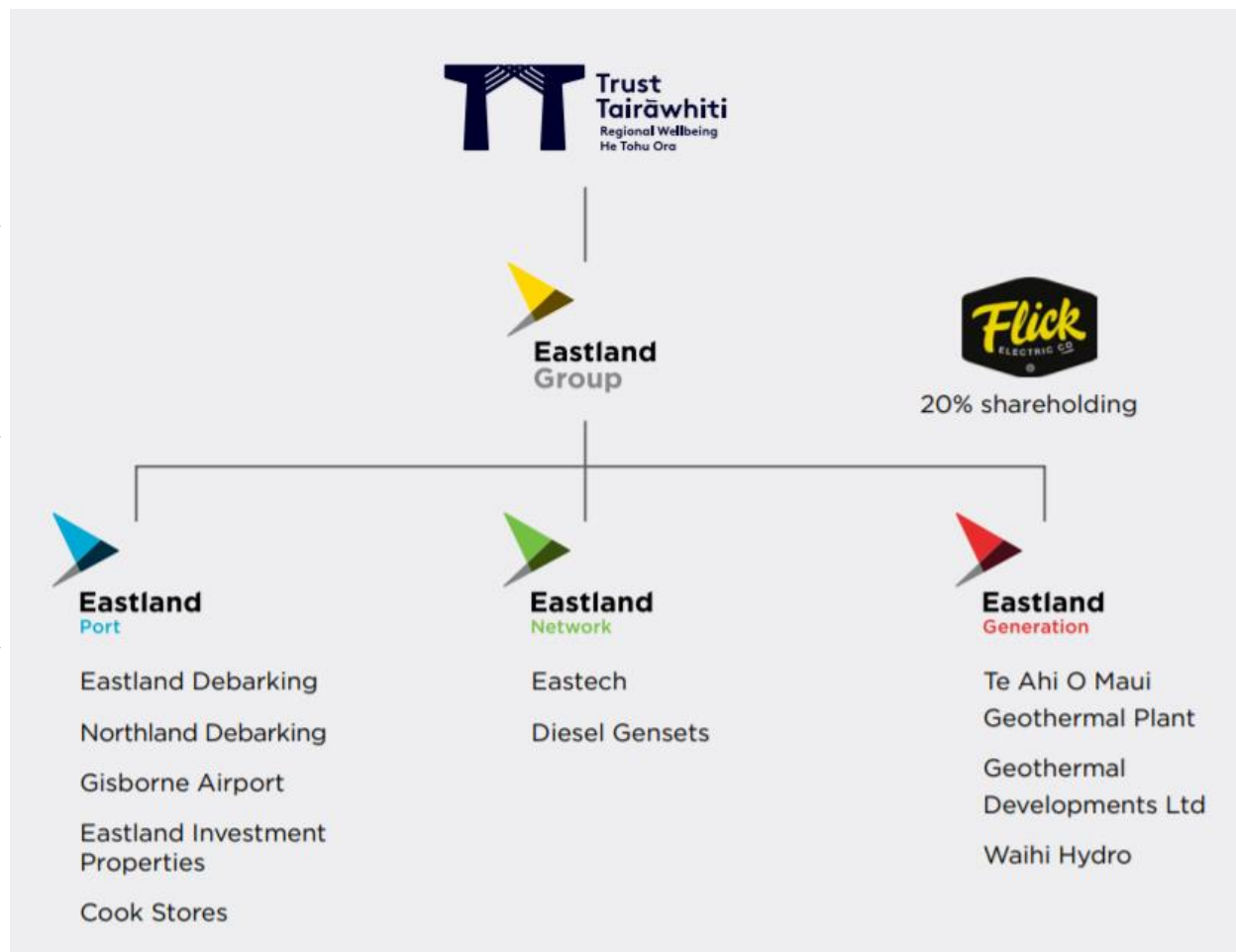
30 November 2022

**Impact reporting
without being audited
is just marketing**

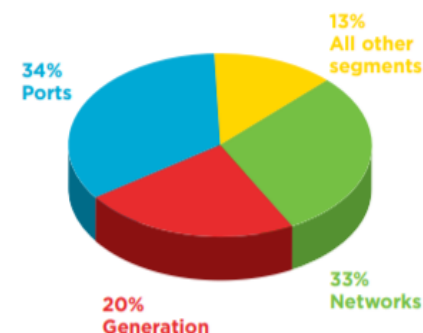


JEREMY NICHOLLS

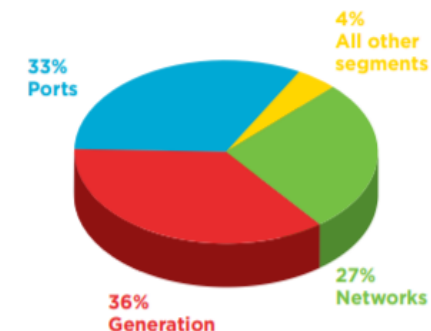
Our whakapapa



Eastland Group revenue



Eastland Group assets



Eastland Group have grown their investments to the point where there are \$963m million of assets.

The proceeds provide a sustainable pūtea that gives Trust Tairāwhiti the means to distribute and invest in initiatives to enhance the wellbeing of the communities of Tairāwhiti

The Trust will deliver our strategic activities through He Rangitapu He Tohu Ora, our approach to regional wellbeing. This will happen in three ways:



Enabling others
through grant funding



Investing
capital including via Eastland Group



Delivering
targeted operations

The Trust will collaborate with other funders and partners to enhance our impact.
We will be data-driven to demonstrate impact and outcomes.

We will offer critical thinking, leadership, advocacy, and insight
into region-wide conversations.

He Rangitapu He Tohu Ora – Tairāwhiti Wellbeing Framework

He Rangitapu He Tohu Ora provides the Trust with a guiding set of outcomes for all our activities.
The framework provides a clear line of sight between what we do, what we invest in, and why we consider each component of the framework in every decision we make.

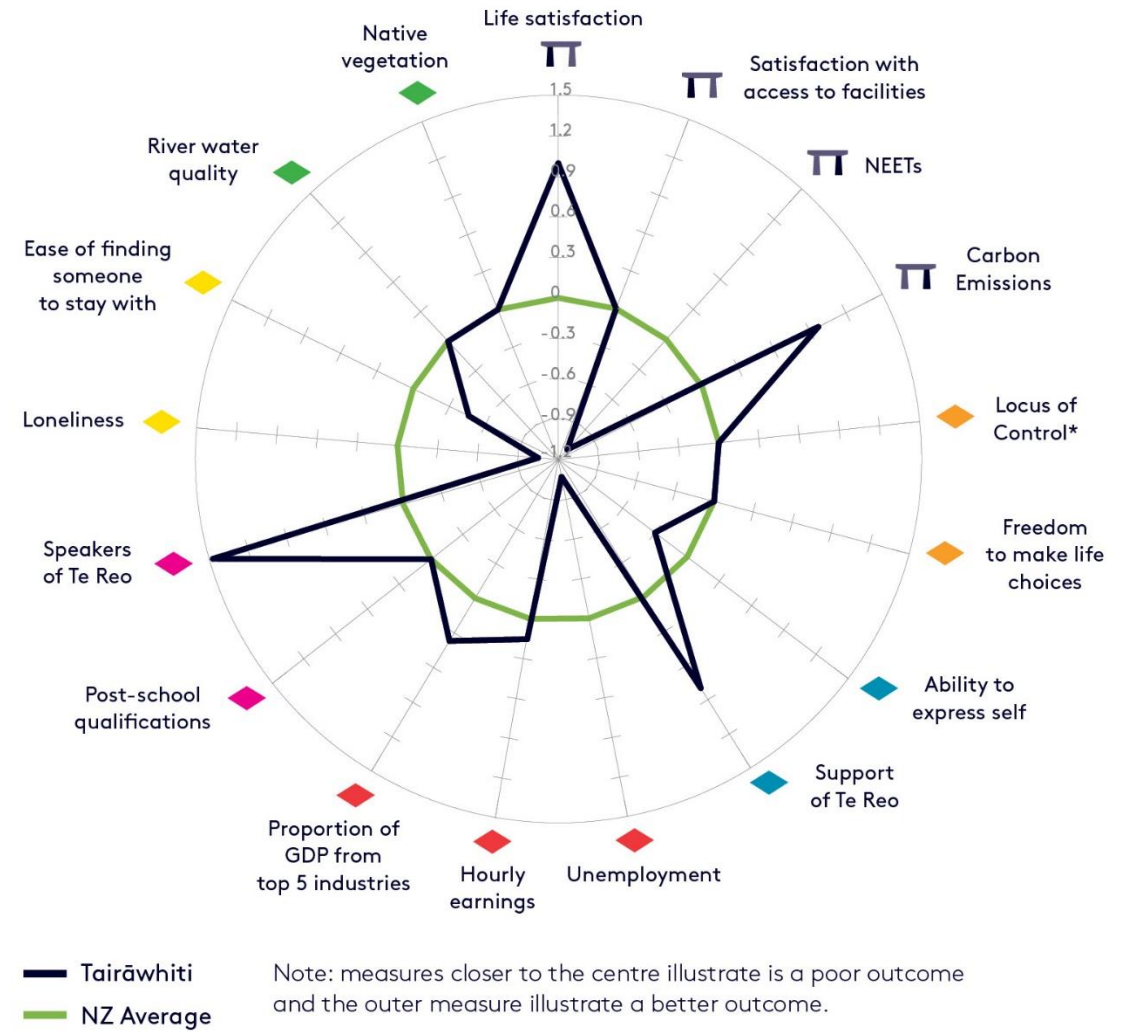
He Tohu Ora – Our people, whānau and communities of Tairāwhiti are able to live the lives we value in ways that matter to us.



He aka torokiki

Measuring change

This graph shows our high-level indicators that makeup He Rangitapu He Tohu Ora. These indicators compared the 2020 situation for Tairāwhiti against the New Zealand average. It will provide a baseline to measure change over time.



*No Data



Take the survey

Tairāwhiti Wellbeing Survey

Kei Te Pēhea Tonu Tātau? How Are We Really Doing?

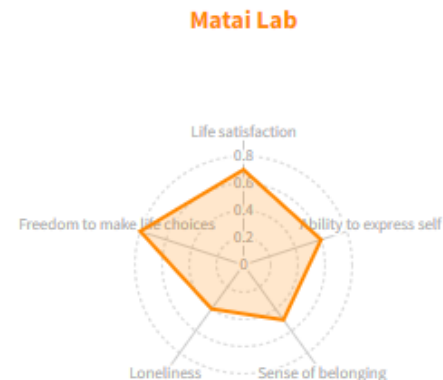
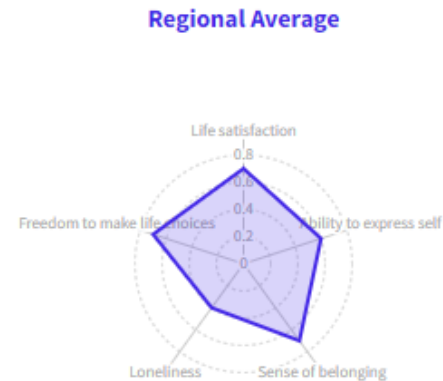



He Rangitapu He Tohu Ora – Tairāwhiti Wellbeing Framework

Allowing us to compare the wellbeing of different cohorts against our investments decisions to understand what the community profile looks like and how community's wellbeing is affected.

Testing against the average from our regional wellbeing survey.

■ Regional Average ■ Community Facilities
■ Wood Processing ■ Matai Lab ■ Tairawhiti Arts Festival
■ Helicopter Rescue





THRILLING! RAW!
FULLY INCLUSIVE
OF ALL WALKS OF
LIFE KIND OF DAY -
EPIC HOW CLOSE
TO THE ACTION
EVERYONE COULD
BE. EVENTS LIKE
THIS REALLY PULL
THE WHOLE
COMMUNITY
TOGETHER AND NO
AGES ARE
DISCLUDED!

Isabella Omalley

Of those surveyed at the
Pump Track opening

83%

Felt a sense
of belonging

55%

Sense of belonging in
their neighbourhood

Ka mua, ka muri

Walking backwards
into the future





Situation or Issue

Tairāwhiti suffers from one of the highest rates of swimming fatalities per capita in Aotearoa.



Activity

Our program will help to ensure future generations have the skills to utilize these activities safely as we introduce students to aquatic principals at an early age.

Priority on low decile students that would otherwise miss out. We believe that everyone should have the opportunity to improve and learn aquatic skills.

2023 will have over 3200 primary school students from 41 schools involved in our program.



Outputs

Program participants are taught to respect the water while using and understanding limits. Improving their knowledge of their own abilities. Allowing our community to confidently participant in aquatic: sports, clubs, and recreational.

Investment Risk – **Low** | Med | High

Communities



Flourishing

He Tohu Ora



Our Investment



\$90,000

Trust Tairāwhiti Contribution/Input

Years - 1 **2** 3



\$606,100

Total Project Cost



\$6.73 ↗

Contribute Seed | Leverage



100-1000

People benefitting



Hapori

Impact Area



He Rangitapu He
Tohu Ora



\$4.69 ↗

Cost Effectiveness Ratio



284

High Magnitude of Impact



100-1000

People benefitting



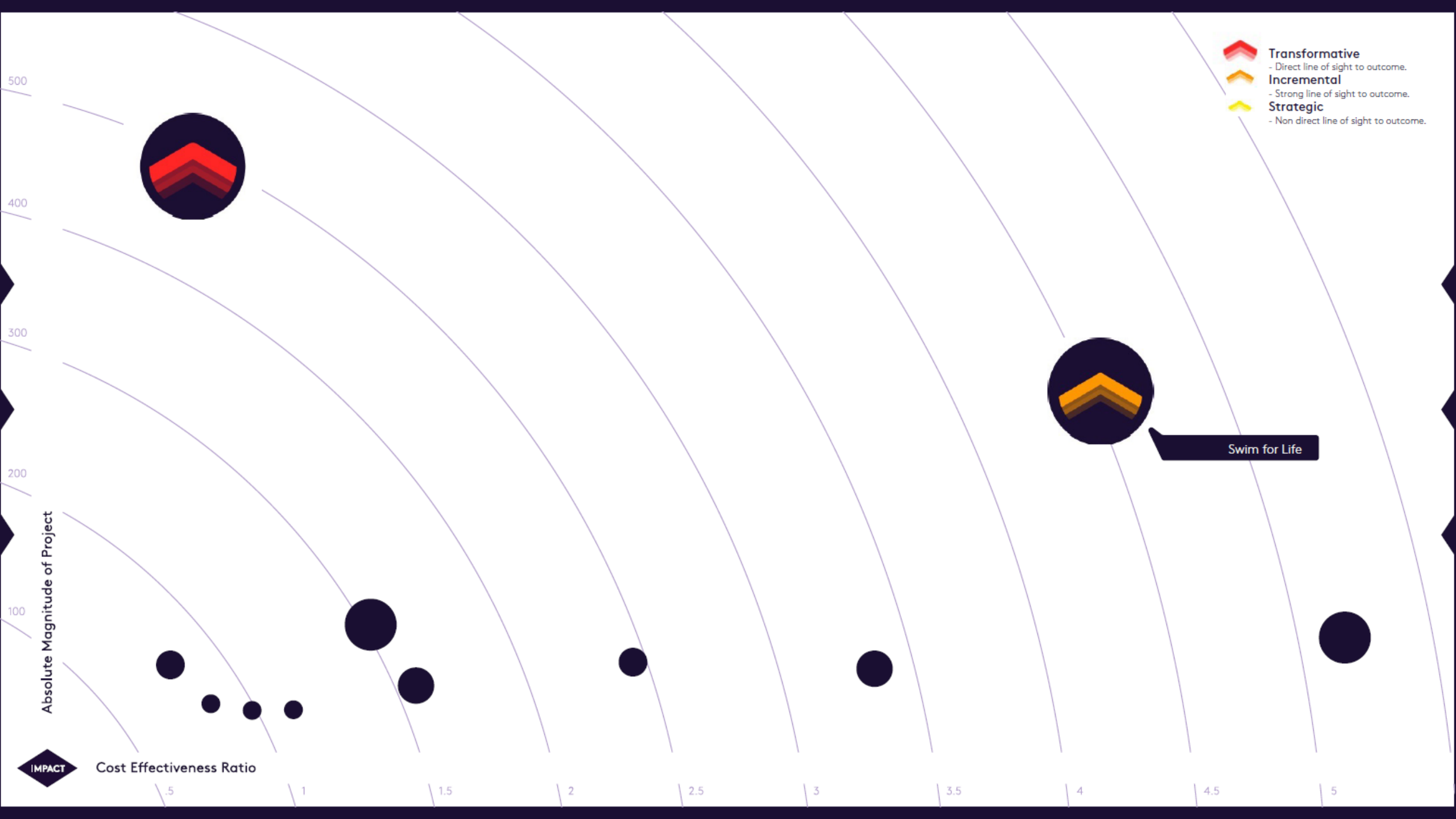
Incremental

Strong line of sight to outcome



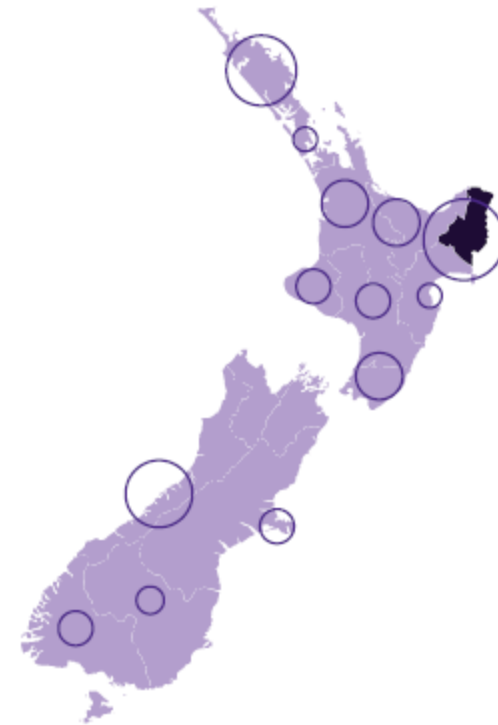
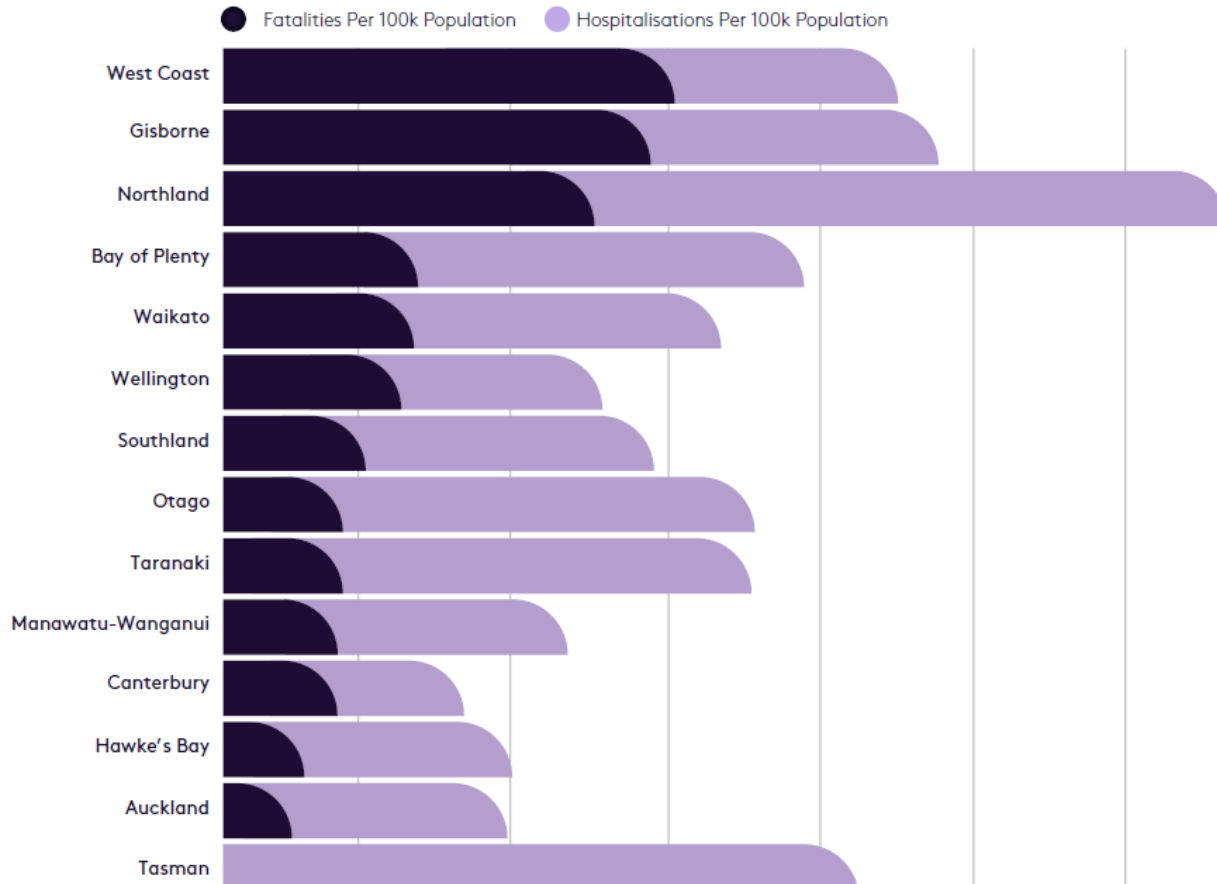
Hapori

Impact Area

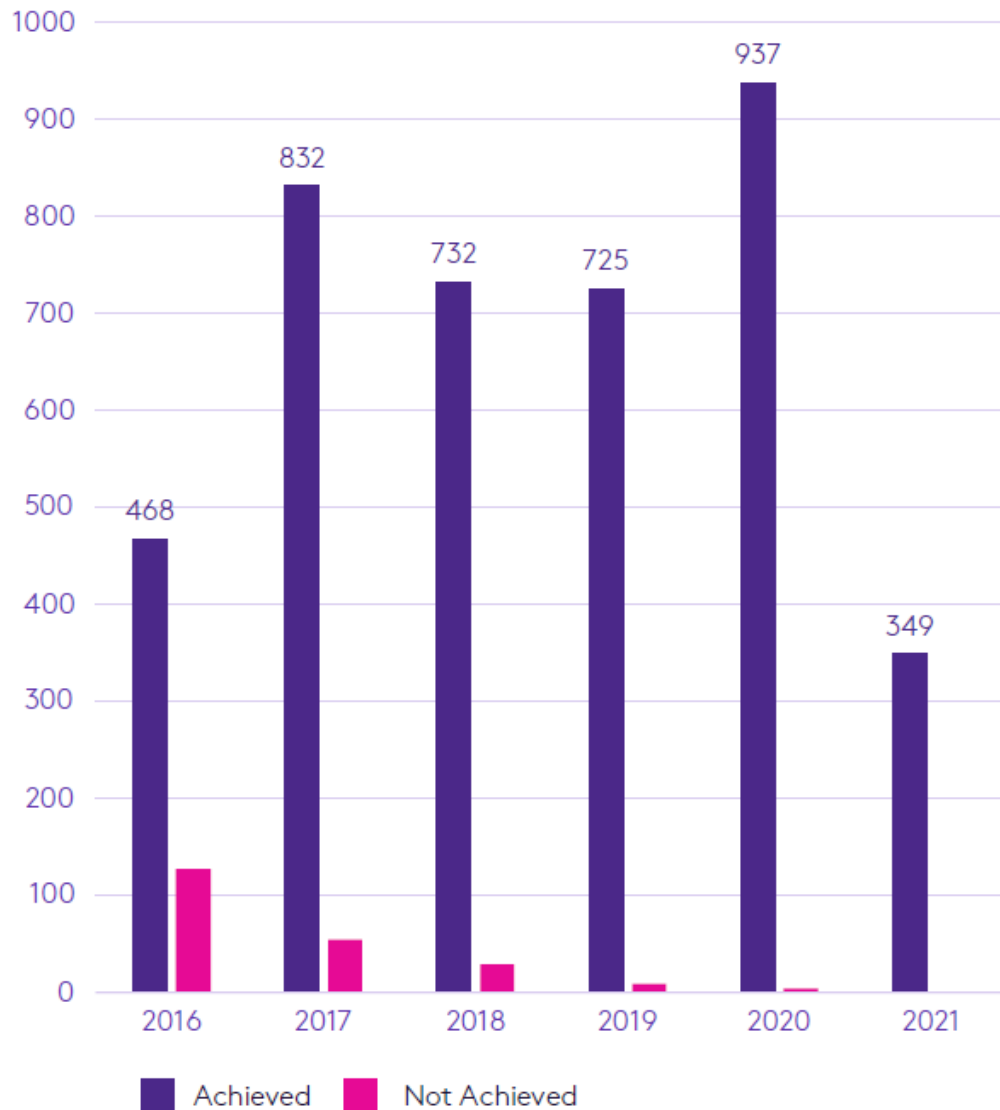


Regional Insight

Tairāwhiti suffers from one of the highest rates of swimming fatalities per capita in Aotearoa.



Number of students whom reached water safety competency



Outcomes

Within the program participants are taught to respect the water while using it as well as understanding limits and the fact that all individuals are different.

Improving their understanding of their own limits and knowledge of their own abilities.

Allowing our community to confidently participant in aquatic: sports, clubs, and recreational activities.



Sub-domain: Life Expectancy

Life expectancy summarises the fatal health outcomes of the population. It thus captures the impact of both mental and physical health on the survival experience of the population



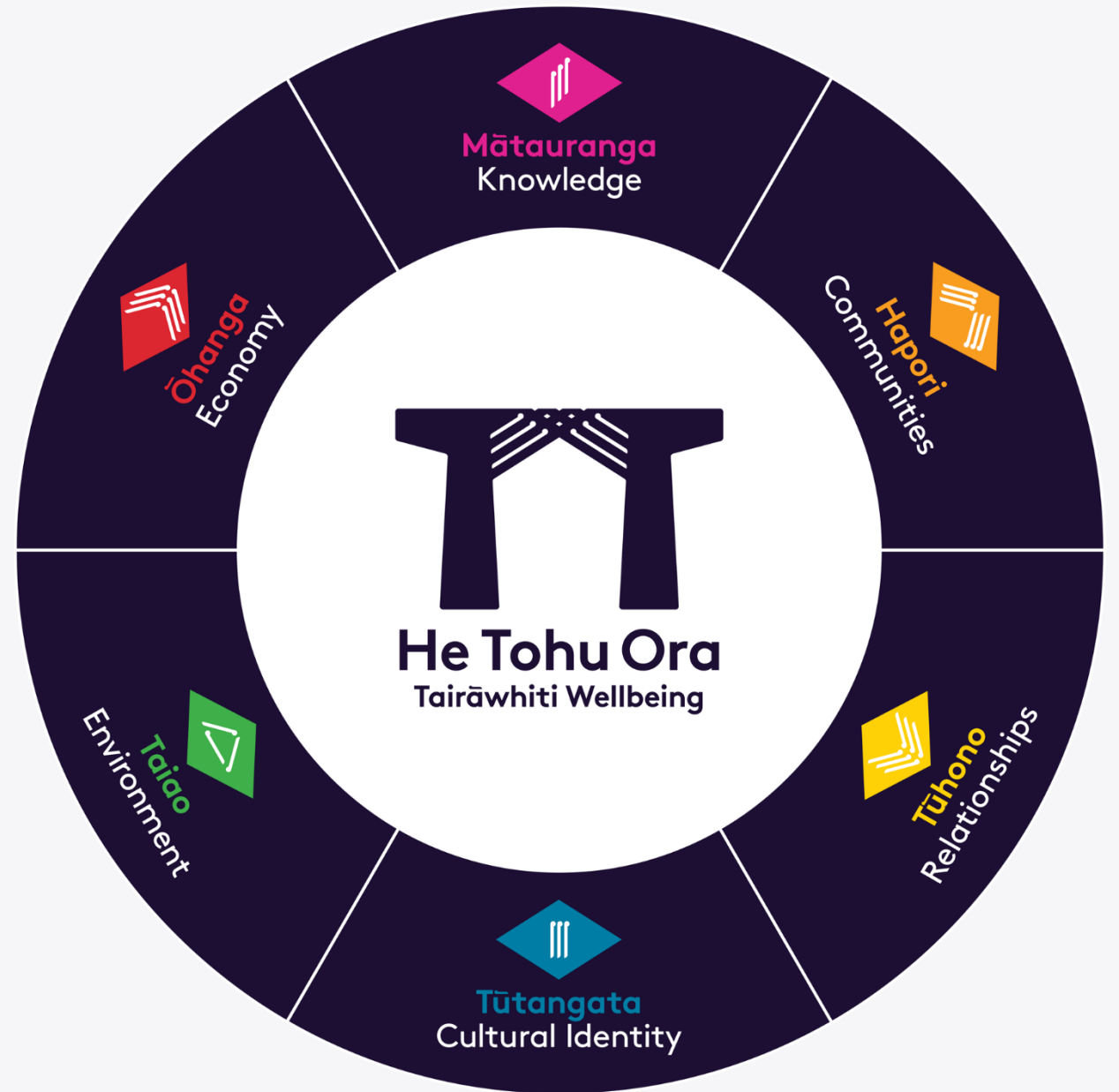
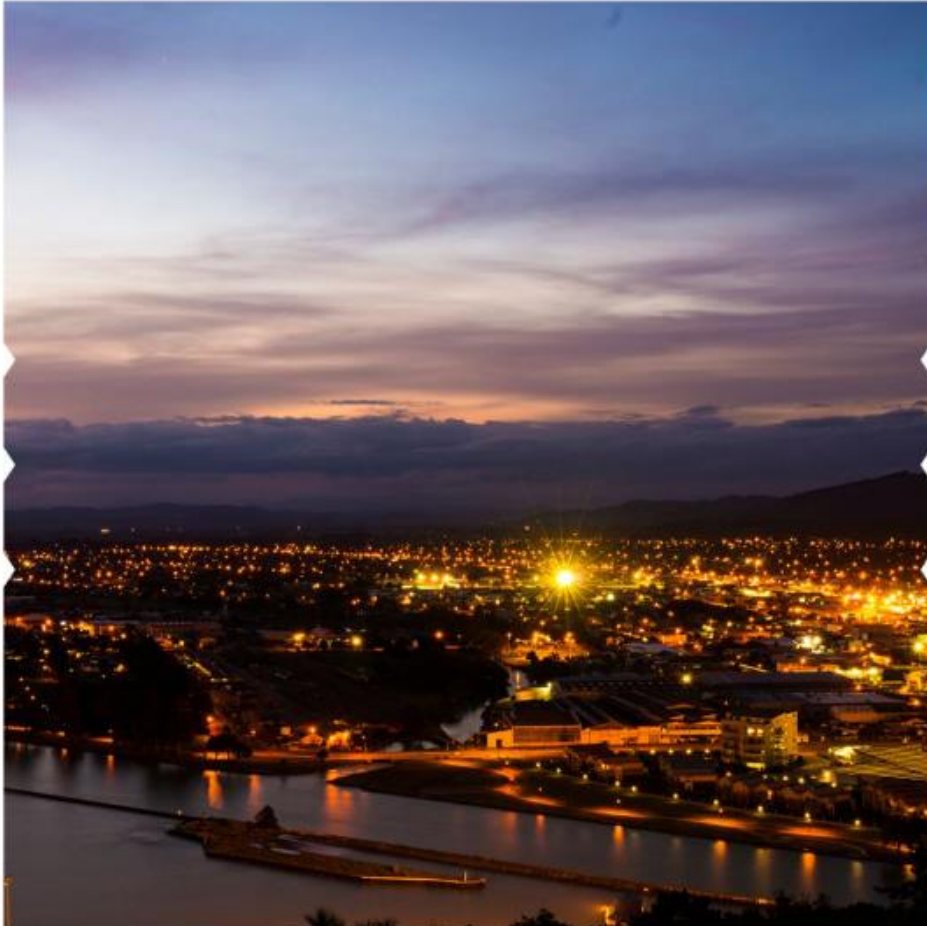
Trust Tairāwhiti

330 followers

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Eastland Group and shareholder Trust Tairāwhiti announce the sale of Eastland Network to Firstgas Group, owned by Igneo Infrastructure Partners, for \$260 million.

Read more on our website: <https://lnkd.in/gA9Asm5m>



Tātau = Tātau

Together